STATE OF CALIFORNIA CALIFORNIA TRADE AND COMMERCE AGENCY

Equal opportunity to all regardless of race, color, creed, national origin, ancestry, sex, marital status, disability, religious or political affirmation, age, or sexual orientation.



CLASSIFICATION: Associate Development Specialist (P/FT) **DATE:** June 9, 2000

(Appointment pending budget approval)

LOCATION: International Trade and Investment Division

Office of Export Development Rural Export Strategy - Fresno

FILING DEADLINE: Until filled

JOB DUTIES: Under the direction of the Director of the Office of Export Development, the incumbent shall be responsible for:

- Identify and recruit delegations of potential foreign buyers of products manufactured or produced in rural areas including agricultural machinery, food processing equipment, and processed foods;
- Provide information and technical assistance to rural and agricultural related business interested in exporting California products and services;
- Conduct market research and increase awareness in rural communities of export services
 offered by the International Trade and Investment Division of the Trade and Commerce
 Agency;
- Work with the California Department of Food and Agriculture (Agriculture Export Program) and the Foreign Agriculture Service to promote rural and agricultural exports;
- Advise companies on export related issues including marketing strategies, market potential, distribution, shipping, and financing.

SROA AND SURPLUS EMPLOYEES ENCOURAGED TO APPLY

Contact: LaDora Bradford Phone: (562) 590-5965

PLEASE SUBMIT YOUR APPLICATION TO:

California Trade and Commerce Agency International Trade and Investment Division Office of Export Development One World Trade Center, Suite 990 Long Beach, CA 90831-0990 Attention: LaDora Bradford

RPA #00-108